



The Essex Care Association (ECA) are pleased to inform you that the cancelled July breakfast conference has been rescheduled and we would like to invite you to attend at the new Venue of The Colchester Stadium. We are delighted to welcome, as our keynote speaker Neil Eastwood from Sticky People, who has an international profile and a best selling book. He will be speaking on Recruitment and Retention: Best Practice, Trends and Innovation – join him to discover the latest research on which methods work best to recruit high performing care staff, the big trends affecting the social care recruitment market and the latest innovations to help you source more quality applicants. He will also share the retention secrets from the top-performing employers around the world. Come along to transform the way you find and keep care staff! Also speaking is Lloyd Clarke from Attwells who will speak on the end of furloughing and redundancy from a legal perspective and Essex County Council will as usual be sharing all the latest news and developments.

**Tuesday 10<sup>th</sup> November 2020 from 9am – 1pm**

*The Colchester Stadium, United Way, Colchester Essex CO4*

<http://www.colchesterstadiumexperience.com/information/default.aspx>

- ECA Members reduced rate of £10 including light refreshments  
<https://www.eventbrite.co.uk/e/eca-breakfast-networking-conference-tickets-89563712475?ref=estw>
- Non ECA Members reduced rate of £50 including light refreshments  
<https://www.eventbrite.com/e/eca-breakfast-networking-conference-2020-tickets-89565872937>

***All bookings taken for the July Conference will be transferred to this new date***

**Don't miss this opportunity to benefit from updating your knowledge on recruitment trends and issues as well as the chance to network with colleagues across the Health and Social Care sector.**

<b>09:00</b>	Networking Breakfast / chance to visit the exhibition stands
<b>09:30</b>	Welcome from Clive Weir, ECA Chair / ECA AGM
<b>09:50</b>	Lloyd Clarke – Speaking on the end of furloughing and redundancy
<b>10:10</b>	Critique – Using technology to help recruitment, evaluation and retention
<b>10:30</b>	Introduction from exhibitors
<b>10:35</b>	Coffee Break
<b>11:00</b>	Skills For Care –Emma White-Values-Based Recruitment
<b>11:20</b>	ECC – Update + Q&A Session
<b>12.15</b>	Neil Eastwood – Recruitment and Retention
<b>13.00</b>	Closing Remarks

With Special Thanks to ECA Commercial Partners:-

**Citation**



**power direct**  
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**critique**

And Exhibitors:-

**newline**  
CLEANING & HYGIENE SUPPLIES



**SEKOiA**

**apetito**